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Realtor Donates \$27,000 to the Parade

Anthony Marguleas, a leading Pacific Palisades real estate broker and owner of Amalfi Estates, is breaking the mold with his charitable donations to the local community through home sales.

This week, he announced that he is donating \$27,000 to the Fourth of July parade committee (the Palisades Americanism Parade Association) from a Huntington Palisades home that he listed and sold. He divided 100 percent of the gross commission (\$54,000) between the parade committee and a local educational nonprofit. He has now given \$90,000 to local nonprofits and schools from the sale and purchase of two homes in the last 12 months.

Not satisfied with donating just a small percentage of his commission, Marguleas hopes to donate his entire gross commission from two home sales each year to a charity/nonprofit organization in the Palisades that has been specified by the home seller or homebuyer.

The donations that Marguleas makes benefit the entire Palisades community, and residents can help by referring him to someone who is ready to buy or sell a home in the Palisades, Santa Monica, Brentwood and Malibu markets.

Marguleas explains his motivation:

“Many people have asked how I’m able to do this. The way I see it, being referred to a new client through our charitable contribution program is an opportunity to give back to the community by helping a client that I may not have come into contact with otherwise. This year I was happy to help the parade because it represents what living in the Pacific Palisades is all about: a unique sense of community and small-town traditions. The parade is a point of pride for all of us but its expenses have increased as PAPA continually strives to offer more activities each year. I attended a parade meeting this spring and realized there was an opportunity for me to make a difference. Many families, including my own, have participated and enjoyed the parade and we need to keep this tradition going strong.”

Rob Weber, PAPA president in 2008 and 2009, notes that Marguleas has made the single largest donation in parade history. “We’re deeply moved by Anthony’s remarkable generosity. His donation will allow us to significantly increase the quality of the parade and rebuild our reserves.”

Current president Scott Wagenseller adds: “The parade is a volunteer, privately sponsored event that depends on the generosity of people like Anthony. His donation will help establish a long-term fund that will be integral for the survival of the parade as the city looks to generate new income from our hometown event.”

Marguleas says he is hopeful that his next donation can benefit Palisades PRIDE, the Field of Dreams at the Palisades Recreation Center, or the new Palisades High swimming complex.

“There are many worthwhile causes in this town and I am just fortunate to be able to help,” he says. “In these tough economic times, nonprofit organizations need our support more than ever. With the help of the community, I hope I can



Realtor Anthony Marguleas has lived with his family in Pacific Palisades since 1992. He will present his \$27,000 donation check to PAPA (the Palisades Americanism Parade Association) at its annual wrap-up party on Sunday, August 29, at the home of Don and Carolyn Haselkorn.

Rich Schmitt/Staff Photographer

continue supporting these vital charities.”

Amalfi Estates, founded by Marguleas in 1994, is located at 984 Monument Street, suite 105. He can be reached on his cell at (310) 293-9280. For more information about the company, visit www.AmalfiEstates.com

Marguleas has sold over \$350 million in real estate and is considered one of the top real estate brokers in Los Angeles. He has published 90 articles, co-authored the book “California Real Estate Client Strategies,” and has been a guest lecturer at UCLA’s Real Estate Principles class since 2004.